***Graphic Design Services – Price List***

**POSTER SIZES**

Logo Design

**LOGOS**

|  |  |
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| **Logo**Three (3) Initial Logo ConceptsAllowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF, .JPG and .PNG ﬁle format |  |

Stationery Design

**BUSINESS CARDS**

**BANNERS**

|  |  |
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| **Business Cards**One (1) Initial Business Card LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Letterhead**One (1) Initial Letterhead Design Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF and Word document format Includes colour and B/W versions |  |
| ***With Compliments* Slips**One (1) Initial With Comp Slips Design LayoutAllowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF and Word document format Includes colour and B/W versions |  |
| **Envelopes**One (1) Initial Envelope Design LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Presentation folders**One (1) Initial Presentation Folder LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Notepads**One (1) Initial Notepad LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Award Ceremony Covers**One (1) Initial Cover LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Certiﬁcates**One (1) Initial Cover LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |

Posters and Banner Design

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| --- | --- | --- |
|  | **A4** | **A2** |
| **A5** |
| **A3** |
| **A1** |

|  |  |
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| **Banners**Any size ﬂat banner designOne (1) Initial Poster or Banner Design LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **Posters - Individual**Any size Poster design\*One (1) Initial Poster or Banner Design LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF and .JPG format |  |
| **Posters - Series**Any size Poster design series\*3 or more related with similar stylingOne (1) Initial Poster or Banner Design LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF and .JPG format |  |

**\*A5 - A1 size only**

Existing Design Alterations

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| **Print**Modiﬁcations or alterations to existing artwork |  |



**Web and Social Media Design**

**EMAIL SIGNATURES**

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| **Email Signatures**One (1) Initial Email Signature LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied as .PNG Installation help provided if required |  |
| **Email Template – Newsletter**One (1) Initial Email Template Newsletter Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied as .PNGInstallation help provided if required |  |
| **Email Template – General**One (1) Initial Email Template General Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied as .PNGInstallation help provided if required |  |
| **PowerPoint Template (Any Dimensions)**One (1) Initial PowerPoint Layout conceptAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied .PPT Installation help provided if required |  |
| **Facebook Page**One (1) Initial Facebook page concept Final artwork supplied as .PNG Installation help provided if required |  |
| **Website**One (1) Initial Website Layout conceptAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied as .PNG and fully installed |  |
| **Copywriting of website content**Full website copy delivered for copywriting, editing andproofreading supplied as Word document Installation help provided if required |  |

Brochure Design

**BROCHURES**

**POWERPOINT TEMPLATES**

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| **A4 Brochure Flat (No fold, 2-Fold, 3-Fold)**210mm x 297mmOne (1) Initial A4 Brochure Design LayoutAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF format |  |
| **A4 Brochure Booklet**One (1) Initial A4 Brochure Design Layout– multiples of 4 pagesAllowance for no more than 3 modiﬁcations to one designFinal artwork supplied in .PDF |  |

Multimedia and Animation

**VIDEOS**

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| **Video (up to one minute)**One (1) Initial Video ConceptAllowance for no more than 3 modiﬁcations to one designFinal video supplied in .MP4, .MOV or .AVI format |  |
| **Video (more than one minute)**One (1) Initial Video ConceptAllowance for no more than 3 modiﬁcations to one design Final video supplied in .MP4, .MOV or .AVI format Installation help provided if required |  |

**\*Pricing is a guide. A ﬁnal quote will be supplied after the scope of the project has ben submitted.**

Other Designs

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| **Style Guide**Detailed style guide to ensure brand consistencyProvided as a .PDF |  |
| **Staﬀ Badge**One (1) Initial Badge ConceptAllowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF, .JPG, .PNG and .EPS ﬁle format |  |



