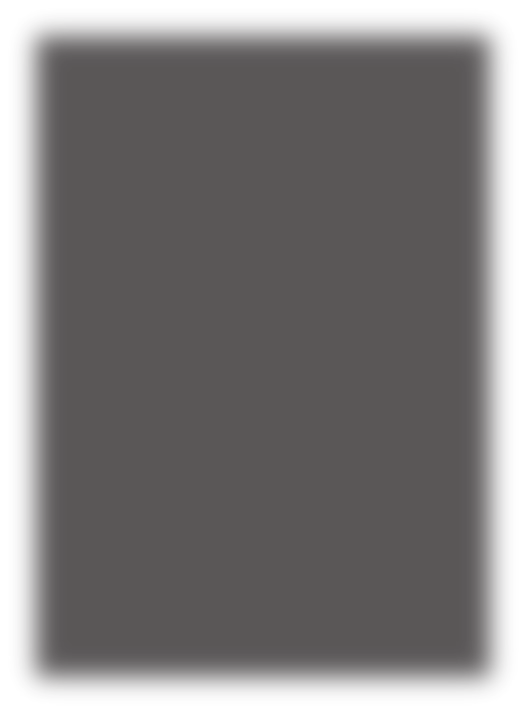
***Graphic Design Services – Price List***



**POSTER SIZES**

Logo Design



**LOGOS**

|  |  |
| --- | --- |
| **Logo**  Three (3) Initial Logo Concepts  Allowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF, .JPG and .PNG ﬁle format |  |

Stationery Design



**BUSINESS CARDS**

**BANNERS**

|  |  |
| --- | --- |
| **Business Cards**  One (1) Initial Business Card Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Letterhead**  One (1) Initial Letterhead Design Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF and Word document format Includes colour and B/W versions |  |
| ***With Compliments* Slips**  One (1) Initial With Comp Slips Design Layout  Allowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF and Word document format Includes colour and B/W versions |  |
| **Envelopes**  One (1) Initial Envelope Design Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Presentation folders**  One (1) Initial Presentation Folder Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Notepads**  One (1) Initial Notepad Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Award Ceremony Covers**  One (1) Initial Cover Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Certiﬁcates**  One (1) Initial Cover Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |

Posters and Banner Design

|  |  |  |
| --- | --- | --- |
|  | **A4** | **A2** |
| **A5** |
| **A3** | |
| **A1** | | |

|  |  |
| --- | --- |
| **Banners**  Any size ﬂat banner design  One (1) Initial Poster or Banner Design Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **Posters - Individual**  Any size Poster design\*  One (1) Initial Poster or Banner Design Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF and .JPG format |  |
| **Posters - Series**  Any size Poster design series\*  3 or more related with similar styling  One (1) Initial Poster or Banner Design Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF and .JPG format |  |

**\*A5 - A1 size only**

Existing Design Alterations

|  |  |
| --- | --- |
| **Print**  Modiﬁcations or alterations to existing artwork |  |





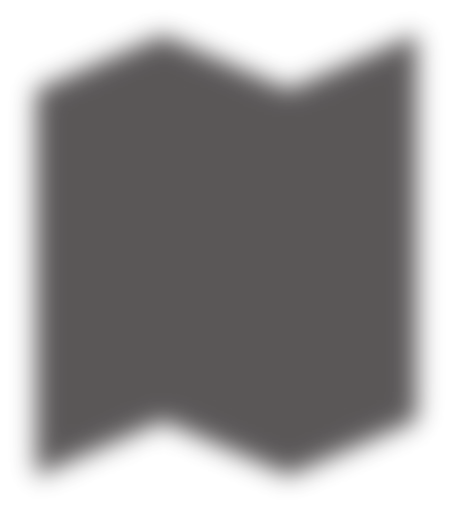
**Web and Social Media Design**



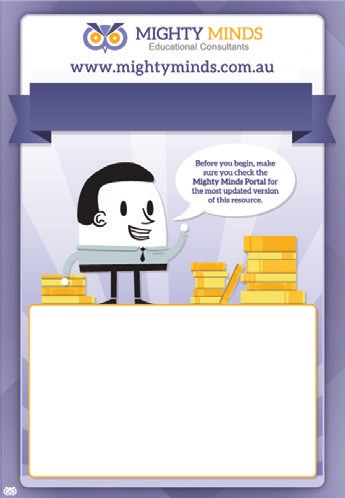
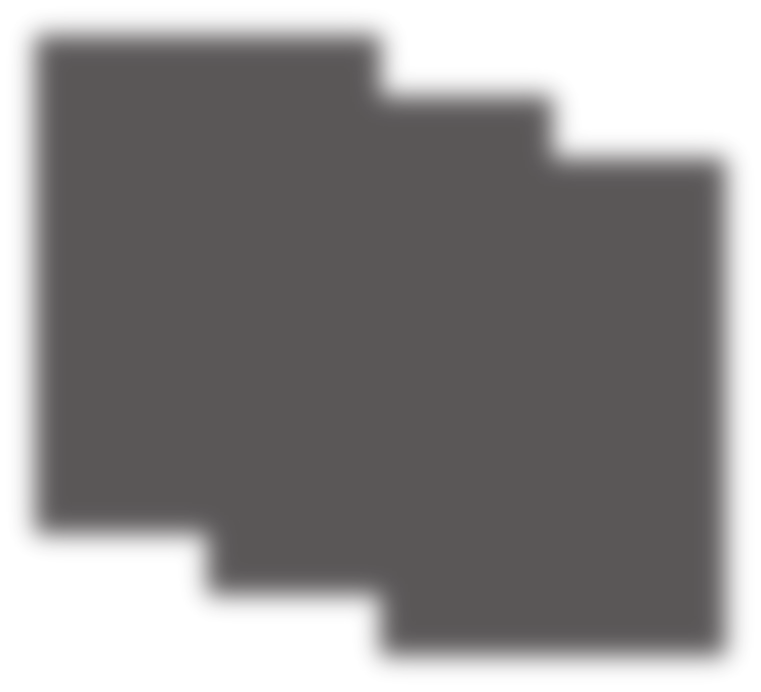
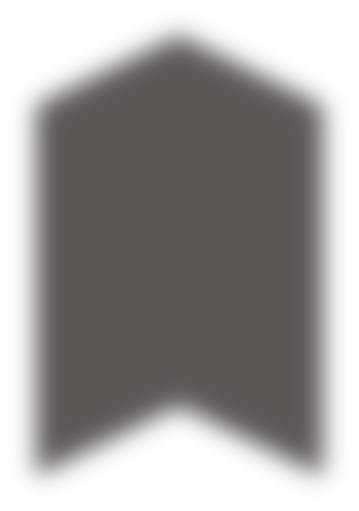
**EMAIL SIGNATURES**

|  |  |
| --- | --- |
| **Email Signatures**  One (1) Initial Email Signature Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied as .PNG Installation help provided if required |  |
| **Email Template – Newsletter**  One (1) Initial Email Template Newsletter Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied as .PNG  Installation help provided if required |  |
| **Email Template – General**  One (1) Initial Email Template General Layout concept Allowance for no more than 3 modiﬁcations to one design Final artwork supplied as .PNG  Installation help provided if required |  |
| **PowerPoint Template (Any Dimensions)**  One (1) Initial PowerPoint Layout concept  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied .PPT Installation help provided if required |  |
| **Facebook Page**  One (1) Initial Facebook page concept Final artwork supplied as .PNG Installation help provided if required |  |
| **Website**  One (1) Initial Website Layout concept  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied as .PNG and fully installed |  |
| **Copywriting of website content**  Full website copy delivered for copywriting, editing and  proofreading supplied as Word document Installation help provided if required |  |

Brochure Design



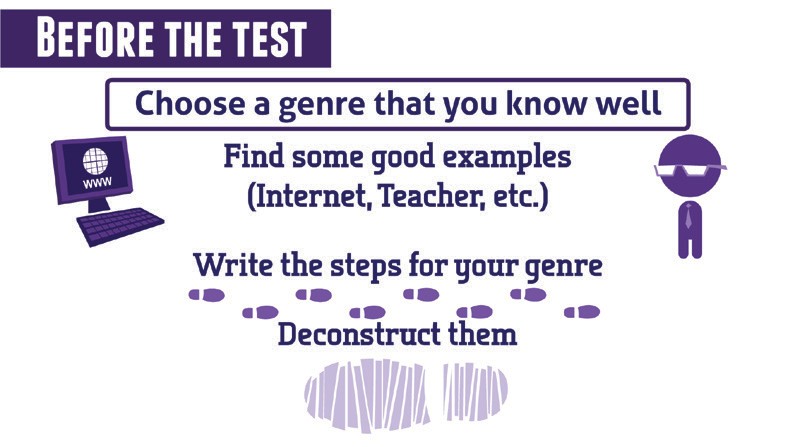
**BROCHURES**



**POWERPOINT TEMPLATES**

|  |  |
| --- | --- |
| **A4 Brochure Flat (No fold, 2-Fold, 3-Fold)**  210mm x 297mm  One (1) Initial A4 Brochure Design Layout  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF format |  |
| **A4 Brochure Booklet**  One (1) Initial A4 Brochure Design Layout  – multiples of 4 pages  Allowance for no more than 3 modiﬁcations to one design  Final artwork supplied in .PDF |  |

Multimedia and Animation



**VIDEOS**

|  |  |
| --- | --- |
| **Video (up to one minute)**  One (1) Initial Video Concept  Allowance for no more than 3 modiﬁcations to one design  Final video supplied in .MP4, .MOV or .AVI format |  |
| **Video (more than one minute)**  One (1) Initial Video Concept  Allowance for no more than 3 modiﬁcations to one design Final video supplied in .MP4, .MOV or .AVI format Installation help provided if required |  |

**\*Pricing is a guide. A ﬁnal quote will be supplied after the scope of the project has ben submitted.**

Other Designs

|  |  |
| --- | --- |
| **Style Guide**  Detailed style guide to ensure brand consistency  Provided as a .PDF |  |
| **Staﬀ Badge**  One (1) Initial Badge Concept  Allowance for no more than 3 modiﬁcations to one design Final artwork supplied in .PDF, .JPG, .PNG and .EPS ﬁle format |  |



