

Graphic Design Services – Price List

Logo Design

Logo
 Three (3) Initial Logo Concepts
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF, .JPG and .PNG file format

LOGOS



Stationery Design

Business Cards
 One (1) Initial Business Card Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Letterhead
 One (1) Initial Letterhead Design Layout concept
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF and Word document format
 Includes colour and B/W versions

With Compliments Slips
 One (1) Initial With Comp Slips Design Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF and Word document format
 Includes colour and B/W versions

Envelopes
 One (1) Initial Envelope Design Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Presentation folders
 One (1) Initial Presentation Folder Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Notepads
 One (1) Initial Notepad Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Award Ceremony Covers
 One (1) Initial Cover Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Certificates
 One (1) Initial Cover Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

BUSINESS CARDS



BANNERS



Posters and Banner Design

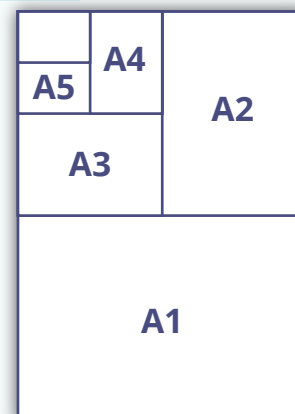
Banners
 Any size flat banner design
 One (1) Initial Poster or Banner Design Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF format

Posters - Individual
 Any size Poster design*
 One (1) Initial Poster or Banner Design Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF and .JPG format

Posters - Series
 Any size Poster design series*
 3 or more related with similar styling
 One (1) Initial Poster or Banner Design Layout
 Allowance for no more than 3 modifications to one design
 Final artwork supplied in .PDF and .JPG format

*A5 - A1 size only

POSTER SIZES



Existing Design Alterations

Print
 Modifications or alterations to existing artwork

Web and Social Media Design

Email Signatures One (1) Initial Email Signature Layout Allowance for no more than 3 modifications to one design Final artwork supplied as .PNG Installation help provided if required	
Email Template – Newsletter One (1) Initial Email Template Newsletter Layout concept Allowance for no more than 3 modifications to one design Final artwork supplied as .PNG Installation help provided if required	
Email Template – General One (1) Initial Email Template General Layout concept Allowance for no more than 3 modifications to one design Final artwork supplied as .PNG Installation help provided if required	
PowerPoint Template (Any Dimensions) One (1) Initial PowerPoint Layout concept Allowance for no more than 3 modifications to one design Final artwork supplied .PPT Installation help provided if required	
Facebook Page One (1) Initial Facebook page concept Final artwork supplied as .PNG Installation help provided if required	
Website One (1) Initial Website Layout concept Allowance for no more than 3 modifications to one design Final artwork supplied as .PNG and fully installed	
Copywriting of website content Full website copy delivered for copywriting, editing and proofreading supplied as Word document Installation help provided if required	

Brochure Design

A4 Brochure Flat (No fold, 2-Fold, 3-Fold) 210mm x 297mm One (1) Initial A4 Brochure Design Layout Allowance for no more than 3 modifications to one design Final artwork supplied in .PDF format	
A4 Brochure Booklet One (1) Initial A4 Brochure Design Layout – multiples of 4 pages Allowance for no more than 3 modifications to one design Final artwork supplied in .PDF	

Multimedia and Animation

Video (up to one minute) One (1) Initial Video Concept Allowance for no more than 3 modifications to one design Final video supplied in .MP4, .MOV or .AVI format	
Video (more than one minute) One (1) Initial Video Concept Allowance for no more than 3 modifications to one design Final video supplied in .MP4, .MOV or .AVI format Installation help provided if required	

*Pricing is a guide. A final quote will be supplied after the scope of the project has been submitted.

Other Designs

Style Guide Detailed style guide to ensure brand consistency Provided as a .PDF	
Staff Badge One (1) Initial Badge Concept Allowance for no more than 3 modifications to one design Final artwork supplied in .PDF, .JPG, .PNG and .EPS file format	

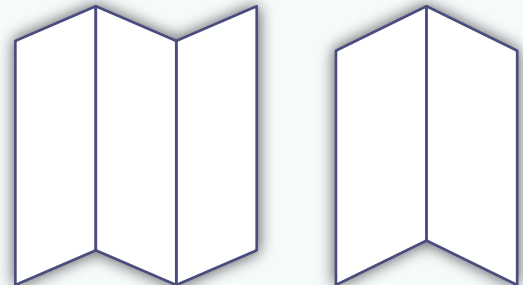
EMAIL SIGNATURES



POWERPOINT TEMPLATES



BROCHURES



VIDEOS

