

# PHOTO CARD PRICES

SLIM-LINE CARDS • 5x7 PHOTO CARDS • PRESS CARDS

## SLIM-LINE & 5x7 PHOTO CARDS

These more traditional cards are printed on professional quality photographic paper for both holidays and announcements.

**Standard 4x8 slim-lines:** The photograph is merged with a template. Vertical layouts have two lines of text available and horizontal layouts have three lines available. There is a limit of 25 character per line max, including spaces.

**Custom slim-lines and 5x7 photo cards:** The 4x8 slim-lines are merged with a template that is customizable. In most cases, the greeting and colors of the template can be changed. The imprinted names are only limited to the design of the card not to the number of characters. Both the 4x8 and 5x7 can also be custom designed from scratch.

|                                       | 25-49 | 50-74 | 75-99 | 100-124 | 125-149 | 150+ |
|---------------------------------------|-------|-------|-------|---------|---------|------|
| Standard 4x8 Slim-Line photo card     |       |       |       |         |         |      |
| Custom 4x8 Slim-Line & 5x7 photo card |       |       |       |         |         |      |

**Envelopes:** White envelopes included with order. Return address printing available on 4x8 envelopes only at \$.20/ea.

## FOLDED PRESS CARDS

Printed on premium press papers. Envelopes are included. Minimum order quantity is 25.

|  |      |        |         |
|--|------|--------|---------|
| 5.5x4.25 and 5x5                                   | 25   | 26-100 | 101-500 |
| No Gloss   |      |        |         |
| With high gloss or UV Coating (outside)            |      |        |         |
| With high gloss or UV Coating (outside and inside) |      |        |         |
| 5x7, 4x8   | 1-25 | 26-100 | 101-500 |
| No gloss   |      |        |         |
| With high gloss or UV Coating (outside)            |      |        |         |
| With high gloss or UV Coating (outside and inside) |      |        |         |

**Paper Options:** Classic Felt, 100% Recycled, Smooth, Linen, or Pearl Paper

**Coating Options:** UV Coating or Gloss Coating (apply to Smooth paper only)

**Corners:** Round or square. Add \$2.50 for rounded corners.

**Envelopes:** White envelopes included with order. Plain, gold, or silver lined envelopes are an option for 5x5 and 5x7 cards. See font options below. Envelopes with return address printing \$.20/ea.

# PRESS CARD DETAILS

Flat, Luxe & Folded Card details

## PAPER TYPES

**Classic Felt:** One of the finest printing papers made today, Classic Felt press paper has a luxurious feel and smooth finish, producing a high-quality, timeless option for press products.

**100% Recycled:** Recycled Paper is manufactured from 100% post consumer waste with a bright white matte finish.

**Smooth Cover:** Smooth paper is coated and offers an excellent white allowing for vibrant color rendition.

**Linen:** Linen paper has a subtle, yet luxurious linen pattern. It presents exceptional print clarity and accepts delicate type well.

**Pearl:** Pearl Paper offers a subtle shimmer to any design. This rich, luminous effect is achieved by combining natural minerals with organic pigments. It is not recommended for printing delicate type and fine details; the luminous effect and paper surface make reading small text difficult.

## ENVELOPE FONTS

Return address printing available in multiple fonts; print in the upper left front side of envelope or centered on the flap on the back.

*Annabelle*

*Brush Script*

Remington

Arial

*Jeffriana*

Times New Roman

*Bradley Hand*

*Park Avenue*

Washington

## FLAT PRESS CARDS

Printed on premium press papers. Minimum order quantity is 25. Envelopes available at an additional cost.

|                         |    |        |      |
|-------------------------|----|--------|------|
| 3x3, 4x5, 4.25x5.5, 4x6 | 25 | 26-100 | 101+ |
|-------------------------|----|--------|------|

Double-sided

Double-sided (1 side high gloss or UV Coating)

Double-sided (2 sides high gloss or UV Coating)

|               |      |        |      |
|---------------|------|--------|------|
| 5x5, 5x7, 4x8 | 1-25 | 26-100 | 101+ |
|---------------|------|--------|------|

Double-sided

Double-sided (1 side high gloss or UV Coating)

Double-sided (2 sides high gloss or UV Coating)

With Rounded Corners

